

1 S. Main Street, 7<sup>th</sup> Floor  
Mt. Clemens, MI 48043  
Phone: (586) 469-5285  
Ped.macombgov.org  
MacombBusiness.com

# News

Macomb County Executive  
Mark A. Hackel



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## Planning & Economic Development

### *For Immediate Release*

Media Contact: John Paul Rea 248-860-0570 johnpaul.rea@macombgov.org Date: October 6, 2017

## **Macomb County celebrates MFG Day in a BIG Way**

Nearly 2,000 students from all 28 public high schools in Macomb County visited one of 58 host sites to celebrate national Manufacturing Day (MFG Day). MFG Day is a national initiative to increase awareness about the importance of the industry and the interesting and rewarding careers it offers.

Each student received a set of career cards highlighting a variety of high-demand positions as promoted by Pure Michigan's Talent Connect "Going PRO" campaign, an initiative to encourage people to consider careers in the skilled trades. . Similar to baseball trading cards, the cards feature photos of people on the job along with job descriptions, information about educational training required and median wages for jobs like mechanical engineering technician, tool and die maker, CNC machinist and others.

Macomb County's celebration was coordinated by the Macomb County Department of Planning & Economic Development and Macomb Intermediate School District.

"For the past four years Macomb County has been a champion for Manufacturing Day," said Macomb County Executive Mark A. Hackel. "Our collective commitment from schools, companies, and the county has directly led to jobs for aspiring students, as we've helped employers respond to the talent needs of today."

A video highlighting just a few of these success stories can be found on [www.ManufactureMyFuture.com](http://www.ManufactureMyFuture.com).

Top sponsors of the event include: Dominion Technologies, Fori Automation, Futuramic Tool & Engineering, L&L Products, PTI Engineered Plastics, Siemens and GroupStahl made it possible to offset expenses for the event. Additional sponsors include; AIM Computer Solutions, Ferris State University, Ford Next General Learning, GM Warren Transmission, Lanzen Fabricating, Michigan Works! Young Professional Group, Paslin, Proper Group International, RCO Engineering, TARUS, The Dobrusin Law Firm, Warner Norcross & Judd LLP and the Wayne & Joan Webber Foundation.

As a follow-up to tours, students throughout the region will have an opportunity to further explore jobs offered by the industry and the educational pathways that lead to meaningful careers at the **Explore Careers in Manufacturing and Technology** seminar to be held from 5:30 p.m. to 8 p.m. on Wednesday, Dec. 6 at Macomb Community College's Sports and Expo Center. The event will feature hands-on displays of technology used in manufacturing as well as ample opportunities for students to meet people who have found success in the industry.

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